

PRESS RELEASE

For Immediate Release

Local Realtor® Joins the Ranks of the Real Estate Industry's Most Elite

Grace Borzini Owner/Broker of Oak Shores Realty located at Lake Nacimiento Becomes Newest Member of Exclusive Realtor® Mastery Program

CKG Mastery, an internationally recognized real estate coaching program to the world's most successful agents, recently bestowed Grace Borzini Owner/Broker of Oak Shores Realty located at Lake Nacimiento with the title of "Mastery Member". This designation demonstrates that Grace Borzini has met the rigorous standards required of CKG's Mastery Program and places Grace Borzini of Oak Shores Realty at Lake Nacimiento among real estate's crème de la crème. Qualification to this exclusive group is based on their track record, sales volume and a constant and never ending commitment to their clients.

The 2004 National Association of Realtors®' International Real Estate Profile revealed that in 2004, the median gross sales volume for all Realtors® was just over \$2 million. Breaking salaries down even further, the profile disclosed that less than 1 percent of the world's real estate agents produce an annual sales volume over \$30 million.

Becoming a multi million dollar producer is a mean feat in itself, but it doesn't guarantee entry into CKG's Mastery Program. The program's entry standards are so stringent, in fact, that over 85 percent of its members sell over \$60 million of real estate per year. Membership is exclusively reserved for real estate professionals who are at the pinnacle of their career and who have demonstrated a successful real estate track record as well as a commitment to keeping abreast of the changing real estate market and the tools/technology needed to get the job done.

With every fellow member of the Mastery Program having achieved an ultra-high level of accomplishment, Grace Borzini Owner/Broker of Oak Shores Realty at Lake Nacimiento will now have selective access to the most knowledgeable experts and the most cutting-edge material the real estate industry has to offer. By receiving and sharing unparalleled insight and insider secrets with only the very best Realtors®, Grace will soon be mastering the next level of success in her already illustrious career.

Professional recognition, however, isn't the only benefit that comes from being a Mastery Member. Ken Goodfellow, Founder and CEO of CKG International, explains, "By arming real estate's finest with the secrets to becoming more efficient and to making more money, the Mastery designation enhances not just one's career but also his or her overall quality of life."

For more information on Grace Borzini Owner/Broker of Oak Shores Realty induction into the elite Mastery Program, contact Grace at 831-595-9939 or via email at grace@oakshoresrealty.com.

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